

For Immediate Release

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Hedra plc and Cognisco announce Strategic Partnership

Leading management consulting, solutions and service company Hedra plc, today announced that it has successfully completed the process to become an official Cognisco partner. The new partnership will allow Hedra to offer its customers an end-to-end assessment and learning solution to support Hedra's Workforce Optimisation capability.

The Cognisco tool is a leading-edge online survey tool that enables clients to understand how their workforce applies its knowledge in real life situations. Through identifying and resolving gaps in knowledge, understanding and subsequent application, significant improvements in workforce productivity and reductions in training expenditure of up to 40% have been achieved.

Martin Malley, Director of Workforce Optimisation commented: "This tool provides clients with a unique capability to identify people risks. As a component of an overall workforce optimisation programme, it enables the targeting of improvement initiatives and importantly allows subsequent changes in ways of working to be measured."

Hedra's workforce optimisation capability is used by clients to improve the productivity and efficiency of its workforce through a combination of process improvement, performance management, enabling technology, and skills and knowledge improvement.

Cognisco CEO, Mary Clarke commented: "Our business has achieved success because we are continually able to provide our expanding base of clients with learning and development solutions that allow businesses to gain a better and more accurate understanding of the capability of their entire workforce. The Partner Agreement with Hedra is important, not only as an extension of our product offering but also because it enables us to serve the increasing demand for analytical tools that deliver true understanding of the workforce."

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Notes to Editors

About Hedra plc

Hedra plc is a leading consulting, solutions and service company. We are the largest consultancy specialising in UK public services, with a significant private sector capability. Our clients include central government, local government, NHS, Ministry of Defence, aerospace, transport, utilities and energy and a wide range of public service agencies. Our capabilities include business change and transformation, customer services, corporate services, procurement and supply chain, information management and systems engineering services. We help organisations to set corporate direction, build their organisational capacity and deliver solutions that drive effectiveness and efficiency. Our commitment is to deliver outcomes and benefits that drive superior performance.

Visit our new website at www.hedra.com

About Cognisco

Cognisco is a global intelligent assessment and learning solutions company working in over 130 countries in 31 different languages with its international headquarters in the UK. Its unique, online knowledge assessment systems enable customers, including some of the world's biggest brands, to accurately assess and measure levels of individual understanding and confidence. By bringing together expertise in IT, statistics, psychology and linguistics, Cognisco provides its customers with critical data which enables companies to reduce risk, reduce cost and increase operational performance. Cognisco believes in enabling individuals to reach their true potential so that employers can continuously improve business performance.

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