

For Immediate Release

30 March 2006

Hedra appoints new Director of Corporate Services

Leading management consulting and transformation service company, Hedra plc, today announced the appointment of Michael Hawdon, who joins as Director of Corporate Services.

Hawdon, who joined Hedra on Monday 20th March, was previously Head of the Emerging Markets Business Unit at SAP.

Hawdon brings over 12 years experience of management consultancy to Hedra. He began his consultancy career at PwC when he joined the Auckland team in 1994. In 1996, he moved to Singapore and in 1999, he was appointed partner at the firm. Prior to his PwC career, Hawdon was an Air Engineer with the Royal Navy for 12 years.

Hawdon will head up the Corporate Services team, in addition to the Procurement and Supply Chain services. He will be responsible for focusing on the direction and development of the teams, ensuring that each team is effectively utilised; delivering revenue and working with Hedra's sectors to assist in achieving their sales targets.

Commenting on his appointment, Hawdon said: "I have always known of Hedra and its reputation of being a respected organisation. I am delighted to be joining a company which presents all the values of a professional services organisation and one that is actually living those values. It is an exciting time at Hedra and I'm looking forward to the opportunity of growing the business further within its markets."

Commenting on his appointment, Kru Desai, Executive Director of Services, said: "Michael brings with him a wealth of knowledge, skill and experience to the team and we know he will be a true asset to Hedra. I look forward to working with him and warmly welcome him to Hedra."

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Notes to Editors

About Hedra plc

Hedra plc is a consulting, solutions and service company. We are the largest consultancy specialising in UK public services, with a significant private sector capability. Our clients include central government, local government, NHS, Ministry of Defence, aerospace, utilities and energy and a wide range of public service agencies. Our capabilities include business change and transformation, customer services, corporate services, procurement and supply chain, information management and systems engineering services. We help organisations to set corporate direction, build their organisational capacity and deliver solutions that drive effectiveness and efficiency. Our commitment is to deliver outcomes and benefits that drive superior performance.

www.hedra.com

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